



Fly.com
800 West El Camino Real
Suite 180
Mountain View, CA 94040

Media Contact:
David Cumpston
+1 (415) 277-4917
press@allisonpr.com

FOR IMMEDIATE RELEASE

Fly.com Reports 3.5 Million Airfare Searches in March

New record set as travelers head to Fly.com to find the best airfare

MOUNTAIN VIEW, CALIF., April 20, 2010 – Fly.com™, the world’s easiest-to-use airfare search engine, today announced that visitors to its Web site completed more than 3.5 million searches in March 2010, the highest monthly number of searches since its launch in February 2009.

Fly.com’s clean, easy-to-use interface, which searches hundreds of airline and travel Web sites at once, is a natural starting point for users to find the very best airfare. The free service is not a booking engine; once the best flight is found, users are taken to the airline site or other travel provider (such as online travel agencies like Travelocity or airfare consolidators like Vayama) to book with them directly.

“Since our launch just over a year ago as an independent airfare search engine, our top priority is to simplify the search process by helping people find the right flight at the right price,” said Justin Soffer, general manager of Fly.com. “Our ability to aggregate and combine airfares from hundreds of sources into a single comprehensive place saves travelers time and money. Fly.com’s continued growth and increasing popularity is a true testament to our efforts.”

Fly.com offers a variety of special features, including:

- Fare calendars to help flexible travelers adjust their travel dates in order to take advantage of the best fares
- Real-time fare alerts through Twitter for more than 40 metropolitan areas in the U.S.
- Fare displays include all applicable taxes and fees
- Multiple tools to help narrow search results using factors like number of stops, departure times and airline alliances such as Oneworld, Star Alliance and SkyTeam

About Fly.com

Fly.com™ (www.fly.com) is the world's easiest-to-use airfare search engine. Fly.com scours all the major U.S. airlines, international carriers and online travel sites, and then helps people easily sort and refine results by criteria such as number of stops and departure times. Unlike online travel agencies, Fly.com is not a booking engine. Instead, users are referred to the appropriate Web site for direct booking. Fly.com is owned by Travelzoo Inc. (NASDAQ: TZOO).

Certain statements contained in this press release that are not historical facts may be forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities and Exchange Act of 1934. These forward-looking statements may include, but are not limited to, statements about our plans, objectives, expectations, prospects and intentions, markets in which we participate and other statements contained in this press release that are not historical facts. When used in this press release, the words "expect", "predict", "project", "anticipate", "believe", "estimate", "intend", "plan", "seek" and similar expressions are generally intended to identify forward-looking statements. Because these forward looking statements involve risks and uncertainties, there are important factors that could cause actual results to differ materially from those expressed or implied by these forward-looking statements, including changes in our plans, objectives, expectations, prospects and intentions and other factors discussed in our filings with the SEC. We cannot guarantee any future levels of activity, performance or achievements. Travelzoo undertakes no obligation to update forward-looking statements to reflect events or circumstances occurring after the date of this press release. Fly.com is a trademark of Travelzoo. All other names are trademarks and/or registered trademarks of their respective owners.

#