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### FOR IMMEDIATE RELEASE

# Fly.com Reports One Million Monthly Searches

# New Airfare Search Engine Attracts More Than 2.9 Million Users Since Launch

**MOUNTAIN VIEW, Calif. June 3, 2009** − Fly.com<sup>TM</sup>, the world's most easy-to-use airfare search engine, today announced that Internet users performed 1.3 million searches on Fly.com in the month of May. That sets a new traffic record for Fly.com.

"To achieve the important milestone of over one million monthly searches this early in our development speaks volumes about our user's interest in Fly.com," said Brian Clark, General Manager, Fly.com. "We are delivering on our promise to find the best prices with speed and simplicity, and we are finding a market hungry for our product."

Fly.com offers users unique information and content, in online travel search, including:

- First class fares on all searches;
- Airline product information, such as in-flight entertainment;
- Prices that include all taxes and fees; and
- Travel deals published by Travelzoo, the global leader in travel deals publishing, that are specifically relevant to each airfare search.

According to Fly.com's internal statistics, 2.9 million travelers have used Fly.com since its launch in February.

# Fly.com Reports One Million Monthly Searches, p. 2

Fly.com attributes the growth in site traffic to its ability to satisfy users' appetite for information on both price *and* product. In addition to finding the best prices available, Fly.com is the only airfare search engine to show all airlines' lowest price *by cabin* on the first results page, via its one-of-a-kind "At-A-Glance" summary display.

"Fly.com's fare calendars simplify the fare-finding process dramatically," said Clark. "Interested in going somewhere but don't known when the best fares can be found? Fly.com's fare calendars display roundtrip fares for the next 90 days, offering our users unparalleled access to easy fare finding. Fly.com calendars are available for the most popular routes."

For more information, visit http://www.fly.com.

## **About Fly.com**

Fly.com<sup>™</sup> (http://www.fly.com) is the world's most easy-to-use airfare search engine. Fly.com enables users to compare the best flight options from airline and online travel agency Web sites. Fly.com is not a booking engine. Users are referred directly to the airline or online travel agency Web site of their choice to complete their booking. Says The New York Times: "A streamlined way to compare flights...features an extremely simple-looking interface to compare flight options from multiple services". Fly.com is owned by Travelzoo Inc. (NASDAQ: TZOO).

Certain statements contained in this press release that are not historical facts may be forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities and Exchange Act of 1934. These forward-looking statements may include, but are not limited to, statements about our plans, objectives, expectations, prospects and intentions, markets in which we participate and other statements contained in this press release that are not historical facts. When used in this press release, the words "expect", "predict", "project", "anticipate", "believe", "estimate", "intend", "plan", "seek" and similar expressions are generally intended to identify forward-looking statements. Because these forward looking statements involve risks and uncertainties, there are important factors that could cause actual results to differ materially from those expressed or implied by these forward-looking statements, including changes in our plans, objectives, expectations, prospects and intentions and other factors discussed in our filings with the SEC. We cannot guarantee any future levels of activity, performance or achievements. Travelzoo undertakes no obligation to update forward-looking statements to reflect events or circumstances occurring after the date of this press release. Fly.com is a trademark of Travelzoo. All other names are trademarks and/or registered trademarks of their respective owners.